



**WHAT IS S.P.E.E.D.?**



don.com | 800.777.4DON

Edward Don & Company is **DEDICATED** to the ongoing success of your business and takes the responsibility of providing you with **OUTSTANDING RESOURCES AND PRODUCTS** very seriously.

**Leadership is about more than simple numbers,** it's about understanding what's important to you and working hard every day to earn and maintain your trust so you can have the peace of mind you need to focus on your business.

Every operator wants to minimize risk, increase profits, improve efficiencies, provide a great experience and use products they can trust.

DON is proud to bring you **THE S.P.E.E.D. COMMITMENT** as part of our ongoing dedication to your success.

**S. Safety:**

Preventing illness and hazardous situations with solution-based products and procedures.

**P. Profitability:**

Maximize your return with items that reduce costs and labor while improving quality.

**E. Efficiency:**

Helping you streamline your operation by maximizing space, saving time and energy.

**E. Experience:**

Delivering a positive experience for guests and staff by providing solutions from the back of the house to the front of the house.

**D. DON:**

**A trusted name** with a proven reputation for partnering with you to help grow your business.



**S.P.E.E.D.** items are proven to deliver on the **S.P.E.E.D. commitment** and keep you focusing on your business.